

Web-based Advertising Agreement

This will serve as the contract between American Probation and Parole Association (APPA or Publisher) and the Advertiser (Client).

The Publisher agrees to display web-based ads on the www.discovercorrections.com website for the time frame and frequency indicated on the Order Form.

Client agrees to provide the Publisher with electronic files of banner artwork according to the specifications described below.

Client will be invoiced upon placement of the advertisement on the Discover Corrections website.

Payment is due upon receipt of invoice.

Accounts not paid within 30 days will have future scheduled advertisements canceled until full amount is received.

APPA reserves the right to reject questionable or objectionable advertising.

APPA does not guarantee any given level of hits, views or impressions of ads placed on the website.

Client assumes liability for the contents of all advertisements and agree to indemnify the Publisher against any damages and related expenses (including attorneys fees) arising out of such publication.

The Publisher shall have no liability for failure to execute accepted advertising orders because of governmental restrictions, acts of God, accidents, fires, internet outages or any other cause beyond Publisher's control affecting production or distribution. Publisher shall have no liability for damages if, for any reason, APPA fails to publish an advertisement.

Publisher will not be bound by any conditions on contracts, orders or instructions when such conditions conflict with Publisher's policies.

The terms and conditions contained in this Agreement supersede all prior oral or written understandings between the parties and constitute the entire agreement between them concerning the subject matter of this Agreement and shall not be contradicted, explained or supplemented by any course of dealing between Publisher or any of its affiliates and Agent or any of its affiliates. There are no understandings or representations, expressed or implied, not expressly set forth in this Agreement. This Agreement shall not be modified or amended except in writing and signed by both parties.

Use of the APPA or Discover Corrections logo or name within an advertisement is strictly prohibited.

APPA reserves the right to change or modify the policies, terms, and rates set forth herein without further notice.

ALL ADS MUST BE SUBMITTED IN WEB-READY FORMAT!

Acceptable file types are (gif, png, jpeg). No animation.

- We offer two "Sponsorship" ads (468 pixels x 60 pixels) at the top of all webpages.

- We offer "Featured" ads (300 pixels x 200 pixels) within the homepage content frame.

The contract regulations set forth herein are final and binding. It will be presumed that clients have read this information and have agreed to its conditions without any further contact or notice.

Web-based Advertising Agreement

Date:

Client Contact Information

Client Company:	
Address:	
City:	
State/Province:	
Zip/Postal Code:	
Country:	
Phone:	
Fax:	
Contact Name:	
Email:	
Web URL:	

Agency Information

Agency:	
Address:	
City:	
State/Province:	
Zip/Postal Code:	
Country:	
Phone:	
Fax:	
Contact Name:	
Email:	

American Probation and Parole Association

info@discovercorrections.com
 1776 Avenue of the States
 Lexington, KY
 40511
 Phone: (859) 244-8205
 Fax: (859) 244-8001
 www.discovercorrections.com

- Each "Sponsorship" ad will be sold for \$1500.00 for a three month run (quarterly), \$2750 for six months and \$5000 for one year.
- The "Featured" ad prices are: three months (one quarter) \$1000, \$1750 for six months and \$3000 for one year.

If during the selected period your agency needs to change its banner for any reason (typo, product change, etc.), there will be a \$150.00 fee assessed per re-insertion. All ads must be submitted in web-ready format and sent to APPA on or before the ad due date listed below. The order in which APPA places these ads is on a first come first served basis.

Please select your three consecutive month ad run below. Invoices will be sent once this agreement is received by APPA.

Ads are bought quarterly (every 3 months)	January 2017	February 2017	March 2017	April 2017	May 2017	June 2017	July 2017	August 2017	September 2017	October 2017	November 2017	December 2017
	Ad due date:	12/15/2016			3/15/2017			6/15/2017			9/15/2017	
"Sponsorship" Ad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Featured" Ad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

"Sponsorship" Ad Total :

"Featured" Ad Total :

Total :