

Marketing Opportunities – Space is Limited!

Discover Corrections

Highlight your company in front of the entire corrections market.

Discover Corrections is a website geared towards the interests of anyone curious about a career in pretrial, probation, parole, residential facilities, jails and prisons. The site is built on details provided by those already in the field, so it's real, life-experienced information. Because the site also has a free job posting area, employers and more importantly for you, individuals interested looking for a job or looking to advance their career, will see your ad for educational opportunities, products for safety, food, personal care items, shoes, electronics and clothing to prison and jail commissaries. Take a look around the site to see what's offered and to understand why advertising here is one of the best investments you can make in your marketing plan.

Currently, the website has over 1,500 hundred registered users and receives an average of 4,000 pageviews a week.

The image shows a screenshot of the Discover Corrections website homepage. At the top, there are two callouts: "Sponsor A Here. 468x60." and "Sponsor B Here. 468x60." with arrows pointing to the top banner area. Below this, a yellow callout box says "Sponsorship (2 Spots) Your company banner at the top of all website pages." In the main content area, there is a "Featured Ad" callout box with an arrow pointing to a specific ad space. The ad space contains the text "Your Ad Here. 300x200." The website header includes the logo "DISCOVER CORRECTIONS" with the tagline "Extraordinary Choices. Extraordinary Rewards." and navigation links like "NEW! BLOG", "MOBILE VERSION", "WHY CORRECTIONS?", "EXPLORE THE FIELD", "CAREER RESOURCES", and "FREE JOB BOARD!". The main content area features a group photo of people and the text "Discover Corrections!". Below the photo, there are sections for "Stories from the Field" and "Site Monitor". The footer includes social media icons and copyright information.

discovercorrections.com

To learn more, please contact Karen Mucci kmucci@csg.org. Stay tuned for additional marketing opportunities!